

# COSMOPACK

## NORTH AMERICA LAS VEGAS

**2019  
COSMOPROF  
NORTH AMERICA  
LAS VEGAS**

**28 – 30 JULY**

**MANDALAY BAY  
CONVENTION  
CENTRE**

**A new world for beauty**  
Bologna, Hong Kong,  
Las Vegas, Mumbai

[cosmoprofnorthamerica.com](http://cosmoprofnorthamerica.com)

**Organizer**  
North American Beauty Events LLC





# COSMOPACK NORTH AMERICA DEBUT

## THE LEADING EVENT FOR BEAUTY SUPPLIERS



The leading international event focusing on the entire beauty supply chain, a “**show within a show**”, opens the same day of Cosmoprof North America.

**Cosmopack North America** will reinforce and provide its own brand identity to the entire supply chain which was formerly named “packaging, contract mfg and private label”.

**Cosmopack North America** benefits from the synergy with branded finished product sectors, since all branded finished product exhibitors are the first potential Cosmopack NA customers.



# VISITORS PROFILE

## Attendance profile

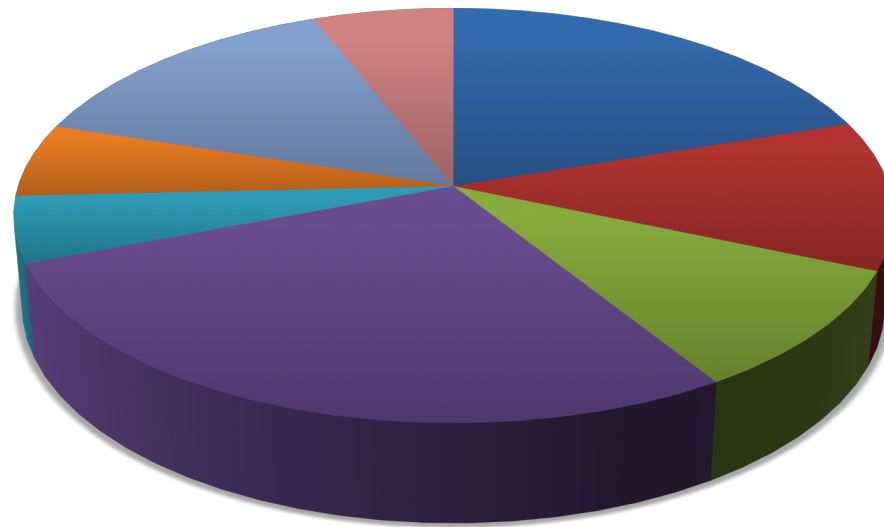
- Entrepreneurs
- Top Management (CEOs, GMs, MDs)
- Marketing
- Procurement - Purchase - Sorting
- Product Development
- Operations - Engineering
- R&D

## Product categories

- Make Up
- Skincare
- Nail
- Toiletries
- Oral Care
- Personal Care
- Fragrances



# VISITORS PROFILE



## INDUSTRY ROLE

R&D/Product Dev.	17.7%
Buyer	10.4%
Salon/Spa/Esthetician	8.6%
Distributor	25.0%
Importer	4.6%
Consultant	5.1%
Manufacturer	12.6%
Supplier	5.3%

## 2018 FAIR ATTRACTED SENIOR DECISION MAKERS FROM LEADING BRANDS AND COMPANIES:

Alibaba Group • Amazon • AmorePacific • Aveda • Avon • Barneys New York • Beauty Brands • Beauty Collection • Belk • Benefit Cosmetics • Bloomingdale's • Boots • C.O. Bigelow Apothecaries • Coty • CVS • Dermstore • Estée Lauder • EVINE Live • Guthy Renker • HauteLook/Nordstrom Rack • HCT Packaging Inc • Hourglass Cosmetics • HSN • Hyundai Home Shopping • JC Penney Salon • JD.com • Jinny Beauty Corp. • Kohl's • L'Oréal • Landmark Group • Life of Riley • MAC Cosmetics • Macy's • Mary Kay • Murale • Neiman Marcus • Nordstrom • P&G • Peninsula Beauty • Pharmaca • Physician Formula • QVC • Redken • Revlon • Sally Beauty Holdings • Sephora • Shiseido • Shopper's Drug Mart • Space NK • Target • Tarte Cosmetics • The Honest Company • TJX Companies, Inc • ULTA Beauty • Unilever • Urban Decay • Walgreens • Walmart • Xin Bao • Zulily



# DISCOVER PACK

A SPECIALLY CURATED AREA INSIDE COSMOPACK NORTH AMERICA



powered by COSMOPROF

Discover Pack is a highly stylized and curated area specifically designed for **Cosmopack North America first-time exhibitors only** which would like to benefit of a special exhibit package.

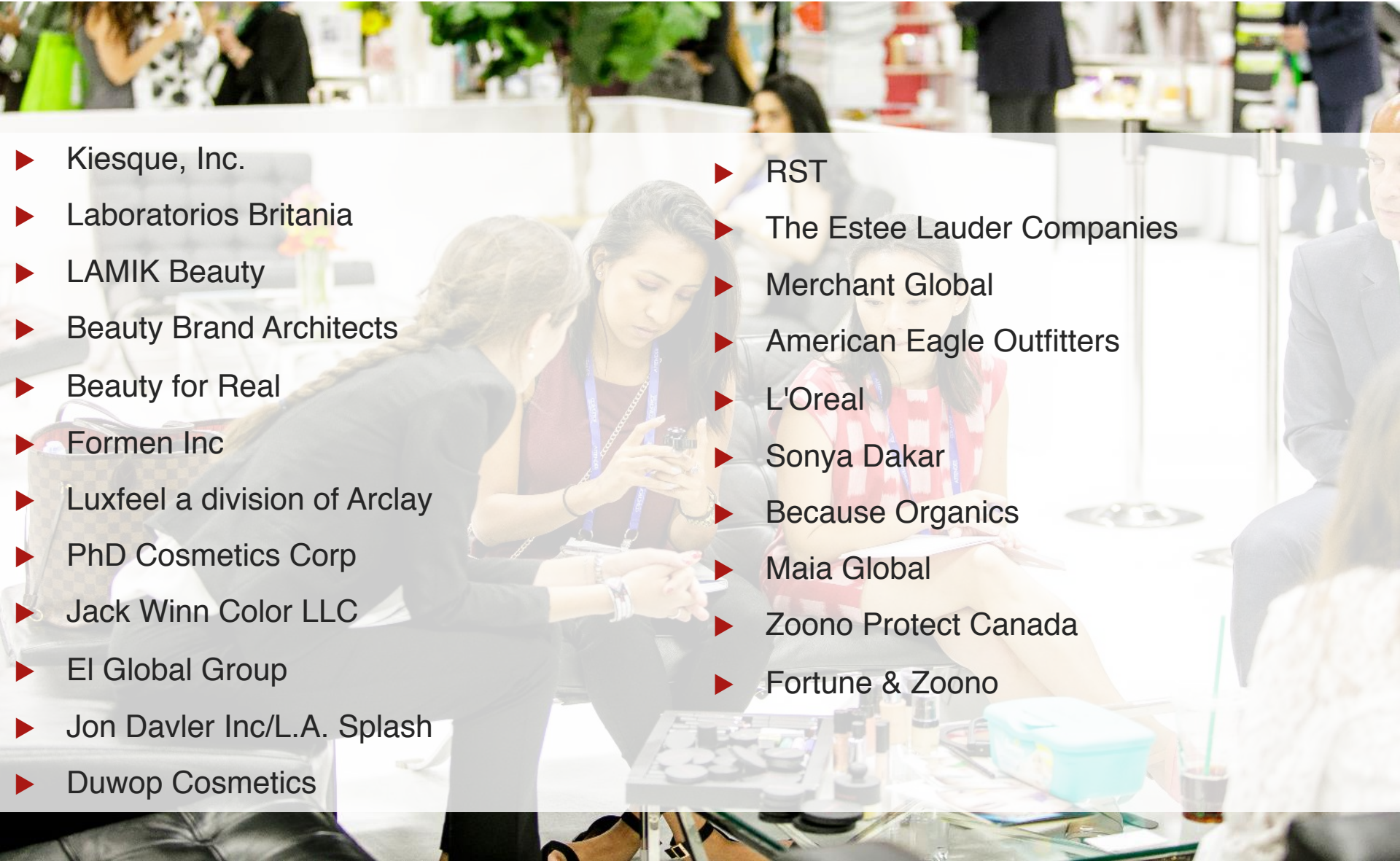
# 2018 PARTICIPATING EXHIBITORS



**BAY CITIES | COSMETIC SERVICE | COSMOPAK USA | EAST HILL INDUSTRIES, LLC |  
EASY POWDER CO., LTD. | EXPRESS TUBES, INC. | FANSO PTY LTD | FR & PARTNERS |  
MASCARA PLUS COSMETICS | PENNELLI FARO | SHYA HSIN / S.H.A. BEAUTY |  
TRENDCOLOR | VALMATIC | YUTO**



# 2018 PARTICIPATING BUYERS



- ▶ Kiesque, Inc.
- ▶ Laboratorios Britania
- ▶ LAMIK Beauty
- ▶ Beauty Brand Architects
- ▶ Beauty for Real
- ▶ Formen Inc
- ▶ Luxfeel a division of Arclay
- ▶ PhD Cosmetics Corp
- ▶ Jack Winn Color LLC
- ▶ El Global Group
- ▶ Jon Davler Inc/L.A. Splash
- ▶ Duwop Cosmetics
- ▶ RST
- ▶ The Estee Lauder Companies
- ▶ Merchant Global
- ▶ American Eagle Outfitters
- ▶ L'Oreal
- ▶ Sonya Dakar
- ▶ Because Organics
- ▶ Maia Global
- ▶ Zoono Protect Canada
- ▶ Fortune & Zoono

# WHO CAN PARTICIPATE



## THE FOLLOWING CRITERIA MUST BE MET IN ORDER TO EXHIBIT IN THIS AREA:

- ☐ *All-Inclusive Program* - open to companies who have not exhibited in any other packaging program at CPNA within the past two years
- ☐ Suppliers of innovative packaging
- ☐ Ingredients/Raw Materials suppliers
- ☐ Novel contract manufacturing capabilities
- ☐ Innovative Fillers
- ☐ Providers of unique delivery encapsulation systems
- ☐ Converters
- ☐ Unique decoration process providers



# ALL-INCLUSIVE PACKAGE OFFER



## Onsite Benefits

### ❑ 12 sqm special decorated booth

Each exhibit space is tastefully designed, and individualized with your company logo, as a fully furnished meeting space. Overall area is highly stylized to distinguish your area from the other booths on the show floor.



## Preshow Promotion

- ❑ 1 dedicated **email blast** featuring exhibitors to **potential buyers database**
- ❑ 1 dedicated **email blast** featuring exhibitors to **CPNA database**
- ❑ Inclusion in the **press release** introducing all exhibitors distributed to the CPNA media list (if exhibitor booth is secured by April 1, 2019)
- ❑ Brand promotion on the **Cosmoprof North America website**
- ❑ **10 VIP tickets** to invite buyers to CPNA free of charge and unlimited tickets offered at 50% off

## Showtime Promotion

- ❑ Access to the **Discover Pack dedicated lounge**
- ❑ Brand promotion on the **Cosmoprof North America official show app**

**PACKAGE COST**  
**\$6,504**

**NOTE:** Limited number of spots available. Space assignment is done by the organizers one month prior to event date, on a first come first served basis.



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**ANNOUNCING  
THE DEBUT OF  
COSMOPACK  
NORTH AMERICA!**

**COSMOPACK**  
NORTH AMERICA LAS VEGAS

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